

# THE CHARLESTON SHOW

ANTIQUES | ART | DESIGN

## PREVIEW PARTY

*A special evening  
benefiting  
Drayton Hall  
Preservation Trust*

MARCH 20  
2025

*featuring a special exhibit  
curated by Drayton Hall*

*Through the  
Looking Glass:  
Decorative Arts  
Deconstructed*

FESTIVAL HALL  
56 Beaufain Street  
Charleston, SC

*honorary chair*  
TIMOTHY CORRIGAN



LEARN MORE AT [DRAYTONHALL.ORG](http://DRAYTONHALL.ORG) | 843.769.2611

# DRAYTON HALL

## THE CHARLESTON SHOW PREVIEW PARTY AND EXHIBIT

One of the Lowcountry's premier social events, **The Charleston Show Preview Party** will be held on **Thursday, March 20, 2025** at Festival Hall (formerly Memminger Auditorium). Join more than 350 fellow preservation and decorative arts enthusiasts for an evening of cocktails and hors d'oeuvres amid a stunning array of antiques, fine art, and design, including exclusive access to an exhibit of rarely displayed Drayton Hall objects. Your support of the Preview Party and this special exhibit will benefit Drayton Hall Preservation Trust's mission to foster a deeper understanding of colonial America and the evolution of life in the South by discovering, researching, conserving, and interpreting the history, context, and culture of Drayton Hall. For more information, please contact Molly Leonard at [mleonard@draytonhall.org](mailto:mleonard@draytonhall.org) or 843-769-2611

### PRESENTING SPONSOR | \$30,000

- Premier logo placement on Preview Party advertisements and at the event. Name recognition on Preview Party invitations.
- Access for 12 guests, together with Preview Party Committee members, at an exclusive viewing of The Charleston Show beginning 30 minutes prior to VIP reception.
- Complimentary VIP Preview Party reservations for 12 guests, including first viewing of Drayton Hall's special exhibit with Drayton Hall leadership. 12 complimentary 3-day Charleston Show passes.
- A two-page advertisement in the Preview Party program.
- A complimentary behind-the-scenes tour or VIP experience for 12 guests at Drayton Hall led by a Drayton Hall curator.
- Recognition for one year as a Corporate Friend of Drayton Hall and member of the Society of 1738\*\*, including invitations to Society events for 12 guests.
- Complimentary regular admission for one year to Drayton Hall for 12 guests.\*\*\*
- Name recognition as Presenting Sponsor on Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

### PLATINUM SPONSOR | \$10,000

- Logo placement on Preview Party advertisements and at the event. Name recognition on Preview Party invitations.\*
- Complimentary VIP Preview Party reservations for 6 guests, including first viewing of Drayton Hall's special exhibit with Drayton Hall leadership.
- 6 complimentary 3-day Charleston Show passes.
- A full-page advertisement in the Preview Party program.
- A complimentary behind-the-scenes tour or VIP experience for 6 guests at Drayton Hall led by a Drayton Hall curator.
- Recognition for one year as a Corporate Friend of Drayton Hall and member of the Society of 1738\*\*, including invitations to Society events for 6 guests.
- Complimentary regular admission for one year to Drayton Hall for 6 guests.\*\*\*
- Name recognition as Platinum Sponsor on Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

### GOLD SPONSOR | \$5,000

- Logo placement on Preview Party advertisements and at the event. Name recognition on Preview Party invitations.\*
- Complimentary VIP Preview Party reservations for 4 guests, including first viewing of Drayton Hall's special exhibit with Drayton Hall leadership.
- 4 complimentary 3-day Charleston Show passes.
- A half-page advertisement in the Preview Party.
- A complimentary behind-the-scenes tour or VIP experience for 4 guests at Drayton Hall led by a Drayton Hall curator.
- Recognition for one year as a Corporate Friend of Drayton Hall and member of the Society of 1738\*\*, including invitations to Society events for 4 guests.
- Complimentary regular admission for one year to Drayton Hall for 4 guests.\*\*\*
- Name recognition as Gold Sponsor on Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

### SILVER SPONSOR | \$2,500

- Logo placement on Preview Party advertisements and at the event. Name recognition on Preview Party invitations.\*
- Complimentary VIP Preview Party reservations for 2 guests, including first viewing of Drayton Hall's special exhibit with Drayton Hall leadership.
- 2 complimentary 3-day Charleston Show passes.
- A 1/3-page advertisement in the Preview Party program.
- Recognition for one year as a Corporate Friend of Drayton Hall and member of the Society of 1738\*\*, including invitations to Society events for 2 guests.
- Complimentary regular admission for one year to Drayton Hall for 2 guests daily.\*\*\*
- Name recognition as Silver Sponsor on Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

*\* To maximize representation, kindly return your signed sponsor commitment form by December 1, 2024.*

*\*\* The Society of 1738 is Drayton Hall's premier group of philanthropists, honoring those who demonstrate outstanding leadership in support of Drayton Hall's mission and vision.*

*\*\*\* Tour times may be subject to regular operating hours.*

# DRAYTON HALL

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### Advertising Placements

Publication	Type	Distribution
Incollect	Digital and Print	30,000 (print) 200,000 (online)
Garden & Gun	Digital	1.6M (print) 2.4M (online)
Charleston Magazine	Digital and Print	30,000 (print) 150,000 (online)
The Magazine Antiques	Digital and Print	20,000 (print) 16,000 (online)
CVB	Digital	3,000,000+
Fine Art Connoisseur	Print	67,000
Drayton Hall Interiors Magazine	Print	1,200
Drayton Hall Circa E-News	Digital	12,000
Charleston Visitors Bureau	Digital	3,000,000
Charleston City Paper	Digital	40,000
CHS Today	Digital	53,000
Drayton Hall Facebook	Digital	23,000
Drayton Hall Instagram	Digital	34,200

